

SOPHIE RIER

Multimedia Designer *Creative Strategist *Camera Girl

I believe a good design is both parts feeling and function. I work across marketing, photography, videography, and design to find the visual thread that makes a brand, person, or idea memorable. Working with companies like Apple TV+, Dolls Kill, and Jostle Collective, I amplify creative voices.

Austin, TX

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EXPERIENCE

Photo Texas Photography | Jul 2025 - Present

Lead Photographer

- Deliver 300+ high-quality portraits daily using Nikon DSLR cameras, umbrella lighting, and studio backdrops
- Coordinate lighting and backdrop setup, breakdown, and transport for daily on-location sports and portrait shoots

Meet Me Here | Feb 2025 - Mar 2026

Documentary Series: Production Designer, Videographer & Graphic Artist

- Conceptualized and designed brand identity by creating logos and graphics to display throughout social media and set
- Curated and source furniture, props, and lighting utilizing a color palette for a cohesive brand identity and show set
- Filmed on-set and behind the scenes footage of live musical performances using Sony HDR FX7

Apple TV+ | Apr 2025 - May 2025

Brothers: Graphic Designer, Textiles & Production Assistant

- Designed lookbook with outfit variants for talent on set based on fabric swatches and color analysis using Adobe Suite
- Processed new clothing for show with a tagging and recording procedure, maintaining an organized catalog
- Maintained steady stream of communication between scenes, ensuring a safe lock up on set and delivery of various needs

GLAZE Magazine | Feb 2022 - Apr 2025

Marketing Team, Videography & Layout Design

- Co-managed @glazezine socials, posting 5-9 times weekly, and grew account engagement by 40%
- Filmed 2 photo shoots a month, capturing behind-the-scenes footage for websites and socials media
- Developed weekly digital assets such as high-velocity layouts and graphics for magazine publications via Adobe Suite
- Crafted promotional videos 3 times per month using software such as Procreate and Adobe Suite, increasing engagement

Dolls Kill | Jun 2024 - Aug 2024

Graphic Design & Marketing Intern

- Created digital media and motion graphics to display throughout company emails, websites, & socials via Figma
- Conceptualized a promotional event for a clothing launch, complete with a window display to promote a new collection
- Coordinated content schedule for high-velocity assets to increase engagement throughout company online presence

Jostle Collective | Jun 2024 - Aug 2024

Music Marketing Intern, Social Media Manager & Graphic Designer

- Analyzed artist releases to project listener engagement via metric data using software such as Chartmetric and Tableau
- Designed graphic visualizers and album covers for new Spotify and Youtube musical releases to establish artist identity
- Managed Instagrams & Youtube channels for musical artists Milky Chance, Elvis Costello, & Garbage

EDUCATION

University of Texas at Austin

Bachelor of Science, Radio-Television-Film

May 2025

SKILLS AND INTERESTS

Skills: Microsoft Office, Asana, Google Drive, Final Draft, Final Cut Pro X, Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Figma, Procreate, Canva, Klayvio, Instagram, X, Youtube & Facebook

Interests: Graphic Design, Concert Photography, Guitar, Escape Rooms & Live Music

Work Eligibility: Eligible to work in the U.S. with no restrictions